

**Conference “Using Evaluation to Enhance the
Rural Development Value of Agri-environmental Measures”
PÄRNU (ESTONIA), JUNE 17-19, 2008**

PROGRAMME

16 June, Monday, hotel Strand (address: Tammsaare pst 35, Pärnu)	
15.00 – 21.00	Registration
19.00 – 21.00	Welcome drink
17 June, Tuesday, hotel Strand	
08.00 – 09.00	Registration
09.00 – 10.45	Opening session Chair persons: <i>Illar Lemetti (Estonian University of Life Sciences), Merit Mikk (Centre for Ecological Engineering), Estonia</i>
9.00 – 9.15	Welcome speech - <i>Estonia</i>
9.15 – 9.45	Perspectives on Agri-environment Evaluation in Estonia – <i>Pille Koorberg (Agricultural Research Centre) and Aleksei Lotman (Farmer and Member of Parliament), Estonia</i>
9.45 – 10.15	The Evolution of the Principles and Practice of Agri-environment Evaluation - <i>Clunie Keenleyside, CREX (Independent Expert), UK</i>
10.15 – 10.45	The Challenges of Effectively Using Evaluation to Re-formulate Agri-environment Policy – <i>Tarja Haaranen (Ministry of Environment) and Juha Helenius (University of Helsinki), Finland</i>
10.45 – 11.15	Coffee break
11.15 – 11.45	Evaluating Public Goods – Concepts and Challenges – <i>Martin Scheele, DG Agriculture and Rural Development (Environment Unit), European Commission</i>
11.45 – 12.15	Why do We Need a New RDP Evaluation System for 2007-2013? – <i>Guido Castellano, DG Agriculture and Rural Development (Evaluation Unit), European Commission</i>
12.15 – 12.45	Evaluating the Impacts of RD Programmes. The Application of the HNV Impact Indicator - <i>Tamsin Cooper, Institute for European Environmental Policy (IEEP), UK</i>
12.45 – 13.30	Panel Discussion
13.30 – 14.30	Lunch (hotel restaurant)

14.30 – 16.00	Parallel Workshop Sessions A1, B1, C1
	WORKSHOP SESSION A: Changing trends in Agricultural Policy <i>Moderator: Martin Scheele (EC), Rapporteur: Tarja Haaranen (Finland)</i>
	Workshop A1: Greening the CAP?
14.30 – 14.50	Future CAP: Public Money for Public Goods – <i>Kaley Hart, IEEP, UK</i>
14.50 – 15.10	Why Nature Conservation Needs a Reformed CAP for 2013+ - role of environmental networks - <i>Karin Robinet, German Federal Agency for Nature Conservation, Germany</i>
15.10 – 15.30	Does the CAP Need New and Specific Measures to Support HNV Farming? – <i>Guy Beaufoy, EFNCP, UK</i>
15.30 – 16.00	Discussion – questions for roundtable
	WORKSHOP SESSION B: Tools and Methods for RDP/AE Evaluation <i>Moderator: Pille Koorberg (Estonia) Rapporteurs: Guido Castellano (EC)</i>
	Workshop B1: Evaluation Case Studies I
14.30 – 14.50	Experiences of Agri-Environment in the UK – <i>Louise Cavender, RSPB, UK</i>
14.50 – 15.10	Structure and Environmental Impacts of AEM in Germany (a Case Study) – <i>Karin Reiter, Wolfgang Roggendorf, Institute of Rural Studies, Germany</i>
15.10 – 15.30	AE evaluation – Challenges for New Member States (Estonian Case Study) – <i>Iiri Selge, Agricultural Research Centre, Estonia</i>
15.30 – 16.00	Discussion – questions for roundtable
	WORKSHOP SESSION C: The Challenge of HNV Farming Systems <i>Moderator: Clunie Keenleyside (UK) Rapporteurs: Irina Herzon, Eero Pehkonen (Finland)</i>
	Workshop C1: Results of Existing HNV Evaluation
14.30 – 14.50	The Use of Data on HNV Farmland and HNV Farming Systems for Policy Evaluation – <i>Jan-Erik Petersen, European Environmental Agency, Denmark</i>
14.50 – 15.10	High Nature Value Farming Systems in Italy: an Economic perspective - <i>Andrea Povellato, Antonella Trisorio, National Institute of Agricultural Economics, Italy</i>
15.10 – 15.30	HNV Farmland in Germany – A Sample Approach for Monitoring and Evaluation – <i>Rainer Oppermann, Institute for Agro-ecology, Germany</i>
15.30 – 16.00	Discussion – questions for roundtable
16.00 – 16.30	Coffee + Poster Session

16.30 – 18.00	Parallel Workshop Sessions A2, B2, C2
	WORKSHOP SESSION A: Changing trends in Agricultural Policy <i>Moderator: Martin Scheele (EC)</i>
	Workshop A2: Economical Aspects of Agri-environment Room: Conference hall Jurmala
16.30 – 16.50	The Future of Funding for Farmland Biodiversity in the EU – <i>Martin Farmer, IEEP</i>
16.50 – 17.10	Payment Calculations and Biodiversity Targets in Agri-environment Measures: Experiences from Scotland – <i>Gerald Schwarz, Macaulay Institute, Scotland</i>
17.10 – 17.30	Evaluating the Environmental Performance of Farms in Regionally Adaptive and Participatory Ways – <i>Karlheinz Knickel, Institute for Rural Development Research, Germany</i>
17.30 – 18.00	Discussion - questions for roundtable
	WORKSHOP SESSION B: Tools and Methods for RDP/AE Evaluation <i>Moderator: Pille Koorberg (Estonia)</i> <i>Rapporteurs: Guido Castellano (EC)</i>
	Workshop B2: Evaluation Case Studies II Room: Auditorium
16.30 – 16.50	Evaluation of RDPs in Italy: Lessons Learned from 2000-2006 - <i>Alessandro Monteleone, National Institute of Agricultural Economics, Italy</i>
16.50 – 17.10	Review of Tools and Methods Available for Evaluation of Agri-environment Measures (2000-2006 and 2007-2013) - <i>Elisabeth Schwaiger, Umweltbundesamt (Federal Environment Agency), Austria</i>
17.10 – 17.30	Experiences with a Baseline Indicator (Farmland Bird Index) in Latvia – <i>Oskars Keišs, University of Latvia</i>
17.30 – 18.00	Discussion – questions for roundtable
	WORKSHOP SESSION C: The Challenge of HNV Farming Systems <i>Moderator: Clunie Keenleyside (UK)</i> <i>Rapporteurs: Irina Herzon</i>
	Workshop C2: Establishment of New HNV Systems Room: Workshop room Pärnu
16.30 – 16.50	On-going Work with the HNV Farming Concept in Sweden – <i>Martin Sjödahl, Swedish Board of Agriculture, Sweden</i>
16.50 – 17.10	Experiences of Developing HNV Indicators in England – <i>Keith Porter, Natural England, UK</i>
17.10 – 17.30	Identification of High Nature Value Farmland Using Statistical Information and Farm Practice Surveys. An Example in France – <i>Maria-Luisa Paracchini, Joint Research Centre</i>
17.30 – 18.00	Discussion – questions for roundtable
19.00 – 23.00	Conference Dinner (hotel night-club 5th floor)

18 June, Wednesday (Field Visits in Pärnu County)	
8.30	Leaving Hotel Strand, briefing for field visits
09.00 – 09.30	Nedrema Nature Reserve
09.45 – 12.30	Farm visit
12.30 – 13.15	Lunch
13.15 – 16.30	Farm visit
18.00 -	Free evening
19 June, Thursday	
09.00 – 10.00	Feedback from Workshops, briefing for roundtable discussion <i>Chair: Mark Redman</i>
10.00 – 11.30	Parallel Roundtables: Groups I, II, III
	Roundtable – Group I <i>Moderator: John Finn (Ireland)</i> <i>Rapporteur: Merit Mikk (Estonia)</i>
	Roundtable – Group II <i>Moderator: Mark Redman (UK)</i> <i>Rapporteur: Juha Helenius (Finland)</i>
	Roundtable – Group III <i>Moderator: Maria-Luisa Paracchini (Italy)</i> <i>Rapporteur: Sally Huband (UK)</i>
11.30 – 13.30	Closing session
11.30 – 12.00	Coffee
12.00 – 12.30	Evaluating Agri-Environmental Policies: Lessons Learned and Challenges Ahead - <i>Wilfrid Legg, OECD (Trade and Agriculture Directorate)</i>
12.30 – 13.30	Feedback from Roundtable Discussions Conclusions and Recommendations
	End of conference
14.00	Lunch (restaurant)
15.00	Departure
16.00-18.00	HNV side meeting